



Empowering African Women Through Bitcoin Education

Sponsorship Proposal



Executive Summary

We are building a sustainable, trusted community to make Bitcoin accessible and impactful for women across Africa. With proof of our work so far, we seek sponsorship to expand our programs and create lasting impact for thousands of women. Together, we can drive financial independence and inclusion.



Introduction



At Bitfiasi Initiative, our mission is to empower African women through financial literacy and Bitcoin education. Since launching in March 2024, we've worked to create programs that help women access Bitcoin as a tool for financial independence and inclusion. We believe Bitcoin has the potential to address Africa's financial challenges and unlock opportunities for growth and equality. With a clear strategy to drive adoption, we are ready to scale our impact and transform lives across the continent.



The Problem

Africa struggles with financial inequality, and many women lack access to reliable financial resources. Communities face economic instability from issues like inflation, high transaction fees, and weak fiat currencies. The problem is made worse by a lack of financial education, leaving millions without the knowledge or tools to gain independence or improve their financial situations.

At Bitfiasi Initiative, we aim to transform this landscape by empowering women with financial knowledge and introducing them to Bitcoin as a viable solution.





Who are Bitfiasi Initiative



We are a Bitcoin community focused on empowering African women by guiding them from financial literacy to confidently using Bitcoin. Our programs include a free Bitcoin for Beginners course, workshops, webinars, rural outreach, and networking events.

Bitfiasi sustains its mission through sponsorships and services that bring value to our community, helping women achieve financial independence and thrive in the Bitcoin economy.



Our Solution

We provide women with the knowledge and tools to overcome these challenges through financial literacy and Bitcoin education. Our programs teach women how to save, invest, and transact securely, using Bitcoin as a way to bypass traditional barriers. By focusing on practical education and real-world applications.

Through courses, workshops, webinars, and outreach programs, we are creating opportunities for women to thrive in their personal and professional lives, while contributing to the financial progress of their communities.





Our Impact

Our work showcases tangible results, equipping women and students with the skills and knowledge to thrive in the financial world.

16

*Graduates from
Bitcoin for Beginner
course*

74

*Members in Our
Community*

600+

Students Engaged

Proof of Work

Through education and empowerment, we are building a future where women can lead in shaping Africa's financial landscape.

Bitcoin for Beginners

A course equipping students with essential Bitcoin knowledge and financial skills.

Smart Money Webinar

Educating women on budgeting, savings, and Bitcoin usage.

School Workshops

Educational sessions in schools and universities, promoting financial literacy and Bitcoin awareness.

Goals and Objectives



1

Train 1,000 women annually through our 7-week Bitcoin for Beginners course and workshops. This will help equip them with essential financial literacy and Bitcoin skills.

2

Engage 2,000 students by conducting educational sessions in high schools and universities. These sessions will promote Bitcoin awareness.

3

Establish two regional hubs to create accessible learning centers. These hubs will allow us to reach more women in the country.

4

Host four community outreach programs annually to educate women in rural areas about Bitcoin and money management.



Budget

To achieve our goals and create meaningful impact in **2025**, we have allocated a streamlined annual budget of **\$42,000**

Program Delivery: \$6,000

Includes Bitcoin for Beginners courses, educational sessions, webinars, and community outreach programs.

Regional Hubs and Materials: \$13,000

Establishing two regional hubs and providing educational resources and digital tools.

Marketing and Events: \$16,000

Social media campaigns, event promotions, souvenirs, and graduation ceremonies.

Operations and Monitoring: \$7,000

Staff stipends, office supplies, internet, and program evaluation.

Monitoring and Evaluation

We prioritize accountability and continuous improvement through a robust monitoring and evaluation framework. This ensures that our programs are effective, impactful, and aligned with our mission to empower women and build sustainable Bitcoin communities.



Monitoring and Evaluation

Participant Feedback

Regular surveys and feedback forms are conducted to assess participant satisfaction, learning outcomes, and areas for improvement.

Program Metrics

We track key indicators such as the number of participants trained, course completion rates, and the adoption of Bitcoin practices in personal and professional settings.

Community Impact

Impact assessments are conducted in communities where we operate, focusing on increased financial literacy, adoption of Bitcoin, and economic empowerment outcomes.

Performance Reviews

Internal evaluations are held after each program to review successes, challenges, and areas for optimization.

Reporting

Comprehensive reports are prepared for stakeholders, including sponsors and partners, detailing program outcomes, lessons learned, and future plans.



Sponsorship

We welcome partnerships with Bitcoin-focused brands seeking to support our mission of empowering Africa through Bitcoin education. Each sponsorship is tailored to align with your goals and create meaningful collaboration with our community. To provide insight, here's a snapshot of the sponsorship opportunities available for your consideration





Sponsorship

Bitcoin for Beginners Course



Sponsoring our Bitcoin for Beginners Course is a unique opportunity to empower African women through bitcoin education while showcasing your brand's commitment to inclusion and innovation.

This partnership establishes your brand as a reliable and influential presence in the African Bitcoin ecosystem, allowing you to engage with an expanding community of learners.

By supporting this impactful initiative, you'll strengthen brand loyalty and expand your reach among a dedicated audience seeking reliable Bitcoin education.



Sponsoring our Workshops in Schools and Universities is a powerful way to help students gain financial literacy and an understanding of Bitcoin's potential. These workshops introduce young minds to modern financial tools, equipping them with the knowledge to make informed decisions and explore new opportunities. As a sponsor, your brand will gain visibility among the next generation of African leaders, positioning you as a champion of education and innovation. This sponsorship will also help you build trust and loyalty with a young, tech-savvy audience eager to embrace the future of finance.

Sponsorship

Workshops in Schools and Universities





Sponsorship

Smart Money Webinar Series



Sponsoring the Smart Money Webinar Series is an opportunity to empower Africans with practical knowledge on managing money, saving, and using Bitcoin for personal and business growth. These monthly webinars attract a diverse audience of engaged learners eager to improve their financial skills. As a sponsor, your brand will gain visibility across our webinars and promotional campaigns, positioning you as a trusted advocate for financial empowerment. This sponsorship allows you to connect with a growing community who value innovation, making it a great way to build brand loyalty and expand your reach.



This project brings Bitcoin education and real-world use to underserved communities, helping them use Bitcoin as a tool for financial independence. Through outreach programs, we teach the basics of financial literacy, Bitcoin, and how to use it safely. At the same time, we work with local businesses and individuals to start using Bitcoin for everyday transactions. This approach combines learning with practical use, creating sustainable systems that make Bitcoin part of the community's economy.

As a sponsor, your brand will gain recognition as a leader in financial inclusion, connecting with grassroots communities and building trust among those embracing innovative solutions. This partnership drives both meaningful impact and long-term visibility for your brand.

Sponsorship

Bitcoin Community Impact Project.







Thank you for taking the time to learn about the Bitfiasi Initiative. Together, we can empower African women, promote financial independence, and create sustainable communities through Bitcoin education. Your support can help us reach more people, transform lives, and shape a brighter future. Join us on this journey to make a lasting impact. Let's build a better tomorrow, one step at a time.

- Executive Director -

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 Bitfiasi Initiative



Thank You

For Your Consideration